

hcnews.com

Hood County News online edition

hcnews.com has more visitors than any other site covering Hood County.

The screenshot shows the hcnews.com website interface. At the top, there is a navigation bar with links for 'UPDATES', 'NEWS', 'LATEST PHOTOS', 'SPORTS', 'OBITUARIES', 'NEWS-E', 'FORUM', and 'CLASSIFIEDS'. A search icon is also present. Below the navigation bar is a grid of news articles. The main article is titled 'Race for rabbit champ' with a sub-headline 'January 12, 2017'. To its right are three smaller articles: 'Tristan tops in single fryers', 'Big winner in broilers', and 'Pre-show primping'. Below the main article grid is a real estate advertisement for 'The Waterfront Experts' by Knieper Real Estate, with contact information for Lake Granbury Real Estate. On the right side of the page, there is a 'Subscriber Login' section with links for 'Log Out' and 'Change Password'. Below this is a social media widget for 'News-E - Digital Edition' showing '13,542 Fans' and '362 Followers'. At the bottom right, there is an advertisement for 'PAT'S TAX' offering 'INCOME TAX & 1099 PREP' with 'FAIR FEES' and 'e-file' options.

More bang for your buck.

Your ad will be shown at least 20,000 times per month.

We've got you covered.

We will create your ad at no additional cost.*

Your ad on your terms.

Banners may be changed as often as desired.

Retain brand recognition.

Link to a display ad, your website, or MarketLink page.

Contact Judy Terry, Karen Chandler, or Charla Seeton to discuss your business's online advertising plans.

817-573-7066

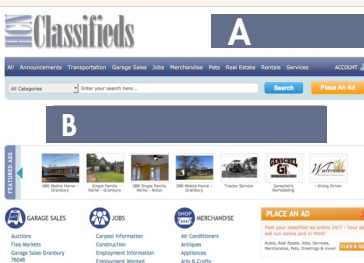
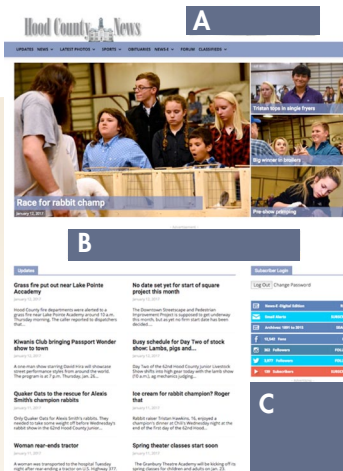
*Ads scheduled to run less than 1 month will be charged a \$3500 creation fee.

Your stories. Your paper. Your website.

hcnews.com offers readers a variety of reasons to visit the site again and again. With features like breaking news & award-winning photos, your advertisement receives quality, reoccurring exposure.

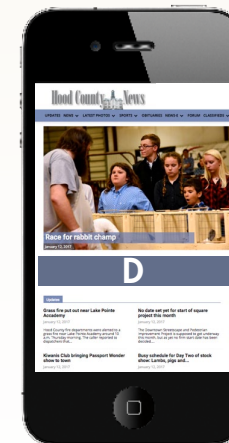
HOME PAGE with:

- A- Leaderboard;
- B- Billboard;
- C- Block



CLASSIFIEDS page with:

- A- Leaderboard;
- B- Billboard



MOBILE WEBSITE with:

E- Mobile Banner; Over 31,000 visits and 67,000 page views per month

Your ad will appear throughout the site.

When you advertise on hcnews.com, your ad will receive exposure throughout the website. Pages like Page One News, Photos, Classifieds, Life, Sports, and others showcase your ad to thousands of viewers.

Leaderboard (A)*

400 x 80 Banner - limited to 12 advertisers
\$49 per week
Billed \$189 per month

or

Billboard (B)*

728 x 90 Banner - limited to 12 advertisers
\$49 per week
Billed \$189 per month

or

Block (C)*

300 x 250 Banner - limited to 8 advertisers
\$49 per week
Billed \$189 per month

or

Mobile Banner (D)

640 x 100 Banner - limited to 3 advertisers
\$49 per week
Billed \$189 per month

*Ads also appear on classifieds.hcnews.com

Ads scheduled to run less than one month will be charged a \$3500 creation fee.

As an online advertiser with hcnews.com, your ad will be shown a minimum of 20,000 times per month.

Your ad can link to an online display ad, your website, or MarketLink page.

Contact Judy Terry, Karen Chandler, or Pryce Cushion to discuss your business's online advertising plans.

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Each month, hcnews.com & classifieds.hcnews.com receives:

- ✓ Over 271,000 page views
- ✓ Over 85,000 visits
- ✓ Over 39,500 unique visitors

Source: Google Analytics
12/1/16 - 12/31/16

