



Voting for the annual **Best of Hood County** will begin August 6, 2025 and ends August 24, 2025. The annual contest will select the "Best of" Hood County in over 157 categories divided into eight groups: Auto & Boat Services, Business Services, Food & Drink, Goods, Home Services, People, Professional Services, and Entertainment/Recreation. This year we are offering several ways you can advertise to the increasing number of Hood County shoppers that help select the Best of Hood County each year. This is a great opportunity to get your message and information in front of the many active voters and shoppers.



## Featured Listing Packages

- BASE Package \$200**  
 Entrant custom voter landing page gives you a url to share with your customers on your website, social media, email blasts, and more. You have the opportunity for one ad or image.
- STANDARD Package \$225**  
 An enhanced version of the above custom landing page. This upgrade includes a customer provided bio, listed & mapped location, contact info, social media links, website link, and eye catching branded graphic.
- PREMIUM Package \$275**  
 Includes everything in the Standard Package plus, a custom QR code for use in your advertising or to share on social media. You also have an opportunity to showcase your products and/or services in a photo gallery. You can also use these gallery images for specials or coupons! Limit 12 images, 500x500 pixel images.
- ELITE Package \$350**  
 Includes everything in the Premium Package plus, an opportunity for you to reach more voters with a customer provided 30-60 second video.

## Custom Video Add-On Package +\$300

Don't want the hassle of shooting and producing your own video? Let us handle that for you! This custom video can be a Showcase, Thank You, Bio/History, or Call to Action style video. For more information on video production, see your sales consultant.



Hood County News

For information on advertising, please contact

**Heidi, Madison, or Brittany** at

**817-573-7066**



**Voting begins August 6, 2025**

**Print Display Ad**  
 Voting promo page, Hood  
 County News (6 issues)  
**2x2 \$300 / 1x2 \$200**  
 Deadline is July 3, 2025

### Group Sponsor

Limited to 3, rotating ad  
 Desktop 600x200  
 Mobile 300x250

**\$425**

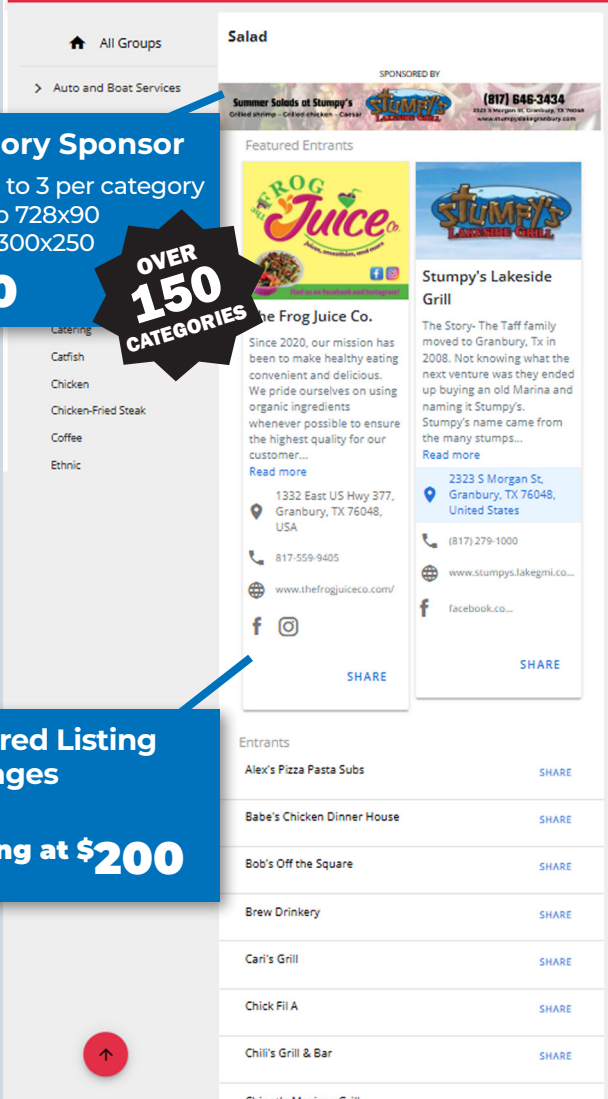


### Category Sponsor

Limited to 3 per category  
 Desktop 728x90  
 Mobile 300x250

**\$200**

**OVER  
150  
CATEGORIES**



### Featured Listing Packages

**Starting at \$200**



### Online Display Ad

Limited availability,  
 these ads appear  
 randomly on each  
 page of the ballot.

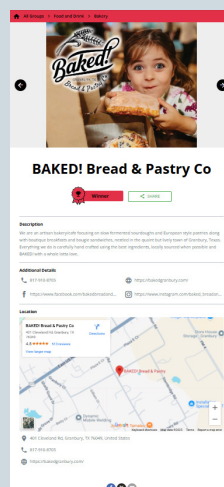
300x250 **\$325**

## The Best of Hood County ballot features all of your local favorites in eight groups.

- Voters are allowed to vote daily, once per category until August 24, 2025.
- Entrants must be located in Hood County to be nominated, all nominations must be sent to advertising@hcnews.com by August 1, 2025.
- No categories will be added once voting has started.
- The winners will be published in the Hood County News annual Best of Hood County section on October 4, 2025.

## Advertising Benefits:

- Secure the #1 spot in your category by reminding your loyal customers to vote for you.
- You can also promote special offers and discounts to the many online voters.
- Last year over 92,000 votes were cast.
- Reach new customers and increase your brand awareness.



**DIGITAL AD DEADLINE  
AUGUST 4, 2025**

### Featured Listing Landing Page

The personalized landing page hosted for you on the Best of Hood County website is an amazing asset for your business during the Best of ballot voting period and throughout the year. It not only provides a direct, sharable link that you can post in your store or online it also gives you an opportunity to reach Hood County voters with a brand specific message from your business. All Featured Listing packages include this custom voting landing page.